



Retail and New Technologies



Friday, 10th May 2019 | From 8:30 am to 14:30 pm



GA_P Madrid Office | Paseo de la Castellana, 216



comunicacion@ga-p.com

Program

8.30 am to 9.00 am Registration and coffee

9.00 am to 9.10 am Welcome and opening remarks

9.10 am to 10.45 am **Digital Transformation of Retail**

Moderator: Sofía Martínez-Almeida | Partner, Gómez-Acebo & Pombo

Speakers:

- M^a Concepción Pérez | General Counsel, IKEA Spain
- Beatriz Bernabeu | General Counsel, Alpargatas (Havaianas)
- Iñigo Igartua | Partner, Gómez Acebo & Pombo
- Thierry Dor | Partner, Gide Loyrette Nouel (France)
- Shaun Van Horn | Partner, Jenner and Block (USA)

10.45 am to 11.00 am Coffee break

11.00 am to 11.45 pm Keynote **speaker**, Ignacio Sierra | General Counsel, Cortefiel

11.45 am to 1.15 pm **Risks and challenges when running a digital business: a case study**

Moderator: María González-Gordon | Of Counsel, Gómez-Acebo & Pombo

Speakers:

- Gustavo García Brusilovsky | CEO, Deliveroo
- Ignacio Moltó | General Counsel, Docomo Digital
- Miguel Arias | Global Entrepreneurship Director, Telefónica
- Luis Peroba | Partner, Pinheiro Neto (Brasil)
- Alex Yap | Partner, Allen & Gledhill (Singapore)

1.15 am to 1.20 pm Closing remarks

1.20 am to 2.30 pm Networking cocktail and lunch